FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00051331 **Type of Permit:** STILL **Release Date:** 04/13/2012

Production Company GLAMPR LLC

Insured Company Name GLAMPR LLC
Contact Phone No. 1 323-932-0500
Contact Phone No. 2
Fax 810-277-6043
Address 410 N CRESCENT HEIGHTS
LOS ANGELES, California 90048

Production Title INSTYLE

Type of Production Still Photo

Producer Frank Roller

Director n/a n/a

1st AD m/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Frank Roller
Primary Phone Mobile - 323-304-0500
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 323-304-0500
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 15 PLUS PERSONS	$150.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $1,010.00

Number of Locations 3

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Summary Information — Location

Location 1 of 3

Permit Number S00051331
Production Company GLAMPR LLC
Insured Company GLAMPR LLC
Production Title INSTYLE

Location Manager Frank Roller
Primary Phone Mobile - 323-304-0500
Secondary Phone

Location Address OCEAN FRONT WALK, LINCOLN BLVD., ROSE AVE., WASHINGTON BLVD (INCLUSIVE)(EXCLUDING OCEAN FRONT WALK & ABBOT KINNEY BL), VENICE, CA, 90292

Location Type Walking Grid

Film Dates 4/16/2012 - 4/16/2012 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must comply with attached conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document GLAM PR110.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Location 2 of 3

Permit Number S00051331
Production Company GLAMPR LLC
Insured Company GLAMPR LLC
Production Title INSTYLE

Location Manager Frank Roller
Primary Phone Mobile - 323-304-0500
Secondary Phone

Location Address OCEAN FRONT WALK, WASHINGTON BL-ROSE, VENICE, CA, 90291

Location Type Park

Film Dates 4/16/2012 - 4/16/2012 09:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Venice_Boardwalk_Guidelines_20101.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	16

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Sandra Terry
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note NO RAPG MONITOR REQUIRED

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Los Angeles, CA 90017
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Summary Information — Location

Permit Number S00051331
Production Company GLAMPR LLC
Insured Company GLAMPR LLC
Production Title INSTYLE

Location Manager Frank Roller
Primary Phone Mobile - 323-304-0500
Secondary Phone

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 4/16/2012 - 4/16/2012 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Area July 2009.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	16

Filming Activities Exterior models against scenery; Ref # 36069; Shooting at muscle beach, basketball court; paddleball;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H7

Location Notes
COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

FOR THE USE OF VENICE PIER: Companies must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Sandra Terry
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note NO RAPG MONITOR REQUIRED

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and Representative

I certify that I am a representative of Filam P.R. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Frank Roller
Name of Principal

By: _____
Representative's Signature

FRANK ROLLER
Print Representative's Name

Producer
Representative's Title

323 N Ogden Drive
LA, CA 90036
Principal's Address

323-932 0500
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **OK TO FILM AT VENICE BOARDWALK 04/16/2012 9AM – 8PM.**
- **NO NUDITY ALLOWED ON CITY PROPERTY NO EXCEPTIONS.**
- **MAY NOT INTERFERE WITH MAINTENANCE ACTIVITIES.**
- **MUST WORK AROUND VENDORS & BEACH PATRONS.**
- **MUST MAINTAIN ACCESS TO ALL MAINTENANCE ACTIVITY.**
- **MUST MAINTAIN AN EMERGENCY ACCESS LANE.**
- **MAY NOT BLOCK THE BOARDWALK AT ANY TIME.**
- **MAINTENANCE TRUCKS AND SWEEPERS HAVE THE RIGHT OF WAY AT ALL TIMES.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not interfere with scheduled Recreation Center activities.
- May not use or interfere with Recreation Center areas which include: paddle tennis, gymnastic area, handball courts, muscle beach weight pen, graffiti walls, basketball courts & skate park/dance area. **UNLESS** appropriate fees have been paid to the Recreation Center Facility.

S-51331
GLAMPR LLC - INSTYLE
(VENICE BOARDWALK)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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FilmL.A. Inc. PERMIT